

## Agriculture Research Capability Statement

### Organisation Overview

M31 Research is a leading expert in data collection, research, and insights. We provide accurate and reliable data to support decision-making. Our mission is to improve the livelihoods of the most vulnerable members of our society by contributing to the global development agenda. We leverage the knowledge of leading professionals from around the world paired with local experts to solve the most challenging developmental issues.

### Differentiators

- **Robust Quality Assurance Systems** - automated data quality checks, backchecking, audio audits, and geographical information systems to ensure the highest data integrity and reliability
- **Technological Integration** - Utilizes modern technology such as digital data collection (ODK, SurveyCTO, CSPro, Kobo Toolbox, SurveySolutions), and GIS tools (QGIS, Google Maps, Map Marker) to enhance data accuracy
- **Collaborative Approach** – M31 Emphasizes participatory evaluation approaches where we engage all stakeholders.
- **Regional Expertise** - M31 Research was founded and operates in Africa, leveraging local knowledge and networks to provide context-specific research.

### Services Offered

- Data Collection using digital tools for large-scale population based surveys
- Institutional Review Board (IRB) Application
- Translation and Contextualisation of Data Collection Tools
- Experienced team of data collection staff and field managers

- Detailed and timely procedural and technical reports

### Resource Capacity

- Over 400 trained enumerators in quantitative and qualitative data collection
- Logistical capacity to collect data in any region, including hard to reach populations
- Highly-skilled Experts in statistical analysis

### Experience with Agriculture Research

M31 Research is experienced in agriculture and conservation research, focusing on sustainable farming, climate resilience, and resource management. The organisation has led key research projects, including the Green Innovations Centre M&E Survey for GIZ, the INSURED agricultural index insurance study for Busara, and the BENG0 III Conservation farming evaluation for WWF. Using mixed-method approaches including surveys, focus groups, and key informant interviews, M31 Research provides data-driven insights to support evidence-based decision-making in agriculture and conservation.

Client	Title of the Study	Sample Size	Study Population	Sector
GIZ	M&E Survey for the Green Innovation Centres for the Agriculture and Food Sector	800 household surveys, 20 FGDs, 36 KIIs	Groundnut, soya bean, and dairy farmers in Eastern and Southern Provinces of Zambia	Agriculture
Busara	Baseline, Midline, and Endline Study for the INSURED Project	600 surveys, 30 qualitative interviews	National Rural households benefiting from climate insurance	Agriculture & Rural Development
WWF	Evaluation of the BENG0 III Project	400 household surveys, 6 FGDs, 8 KIIs	Farmers, CRB representatives	Agriculture & Conservation