M31
RESEARCH

COMPANY PROFILE · 2025

M31 Research

Evidence that moves the development agenda forward.

Data | Research | Insight

Eastern & Southern Africa · 6 Countries

WWW.M31R.COM

FROM THE LEADERSHIP

Message from the CEO

In a world rife with misinformation and misleading data, there has never been a more critical need for accurate, reliable and actionable information to support the decision-makers who shape the global agenda.

Starting with a team of passionate development experts, M31 Research has grown into a regional organisation with a presence in 6 countries across Eastern and Southern Africa. We are trusted by leading organisations around the world to provide critical data, research and insight, pairing the knowledge of leading professionals with deep local expertise.

Our expanding team of global experts brings a wealth of experience and the technical know-how needed to solve the most challenging development issues on the continent.

We are grateful to all the partners who have helped drive our mission to deliver meaningful insight to the world's decision-makers, and we look forward to forging lasting relationships with new partners as we work to make the world a better place.

CM

Mr. Chisangu Matome

Chief Executive Officer · M31 Research

BSc. Education | MBA (General)

6	2020	20+	9,000+
Countries	Established	Major Projects	Surveys Delivered

WHO WE ARE

About M31 Research

M31 Research exists to improve the livelihoods of the most vulnerable members of our society by contributing to the global development agenda. We support evidence-based, sustainable development through data, research and implementation support.

Our mission: to deliver meaningful, accurate insight that empowers the decision-makers shaping policy and programmes across Africa.

WHAT WE DO

Our Expertise

- Data Collection & Logistics
- Program & Policy Evaluation
- Third-Party Monitoring
- Technical Assistance
- Programme Implementation
- Capacity Building
- Data Analysis & Visualisation

WHERE WE WORK

Our Regional Network

Southern Africa

- Zambia
- Zimbabwe
- Malawi

Eastern Africa

- Kenya
- Tanzania
- Rwanda

SECTORS WE SERVE

Thematic Areas

Health & Nutrition

- Maternal, Newborn & Child Health
- Sexual & Reproductive Health
- Nutrition & Food Security
- Health Systems Strengthening
- Infectious Disease Prevention
- Mental Health & Psychosocial Support

Education & Learning

- Early Childhood Development
- Primary & Secondary Education
- Technical & Vocational Training
- Teacher Training & Development
- Blended & Digital Learning
- Training & Capacity Building

Agriculture & Food Systems

- Agricultural Value Chains
- Climate-Smart Agriculture
- Land & Water Management
- Fisheries & Aquaculture
- Biodiversity & Forestry
- Agri Technology & Innovation

Multi-Sector Development

- Water, Sanitation & Hygiene
- Energy Access
- Public Finance & Governance
- Economic Empowerment
- Financial Inclusion
- Social Protection
- Urban-Rural Development
- Youth & Women Empowerment

CROSS-CUTTING APPROACH

Four sectors, one rigorous, evidence-driven methodology.

Gender, equity, climate resilience and local capacity are woven through every engagement we deliver.

4
Core Sectors

25+
Thematic Areas

SELECTED WORK

Featured Projects

A portfolio of 17 recent engagements delivered for global partners across health, education, agriculture, energy and governance.

01

CLIENT
PATH

Health
Health Systems
Oxygen Care

Feb – Sep 2023

91 Health Facilities
9 Field Teams
2 Back-check Teams

Biomedical Equipment Management Survey

Strengthening oxygen utilisation and respiratory care ecosystems. M31 surveyed 91 randomly selected healthcare facilities of varying size and authority, with 9 provincial field teams and 2 back-check teams verifying data on respiratory care equipment.

02

CLIENT
UNICEF

Education
Primary Education

Dec 2022 – May 2023

120 Schools
1,080 Respondents
10 Provinces

Data Must Speak – Positive Deviance Research

Identified why some schools outperform peers facing similar constraints. M31 collected data in 120 primary schools across all ten provinces, engaging 1,080 respondents through quantitative surveys, classroom observation coding and semi-structured interviews.

03

CLIENT
UNICEF Zambia

WASH
Humanitarian
Health

Feb – Sep 2023

1,587 Households
35 Health Facilities
59 Schools

WASH for Refugees & Host Communities – Endline

Endline assessment of WASH improvements for DRC refugees and host communities across three districts. A mixed-methods design covered 1,587 household surveys, 35 health facilities and 59 schools plus KIIs to evaluate reductions in diarrheal disease.

04

CLIENT
GIZ Zambia

Agriculture
Food Systems
Productivity

Sep 2022 – Mar 2023

800 Surveys
20 FGDs
36 KIIs

Green Innovation Centres M&E Survey

Annual M&E for the Green Innovation Centres in agriculture and food. M31 administered 800 household surveys, 20 FGDs and 36 KIIs across Eastern and Southern Provinces, measuring productivity and income for groundnuts, soya beans and dairy.

SELECTED WORK

Featured Projects

05

CLIENT
GIZ

Energy
Clean Cooking
MSMEs

May – Jun 2025

116 Respondents
2 Counties
5 Field Days

Energising Development (EnDev) Endline

Endline assessing whether clean-energy investment conditions improved for MSMEs in Kisumu and Siaya, Kenya. M31 surveyed 116 respondents via KoboToolbox against EnDev's Output Indicator 1.1, exceeding the target sample within five days.

06

CLIENT
World Bank & RMI

Education
TVET
Technology

Jun – Nov 2024

200+ Institutions
CATI Phone Survey
10% In-person

EdTech Readiness for TVET Institutions

Assessed educational-technology readiness across Zambian TVET institutions. A stratified random sample of 200–250 institutions was surveyed via CATI on SurveyCTO, with in-person observation at 10% of sites, informing EdTech investment decisions.

07

CLIENT
UNAIDS

Health
Capacity Building
Data

Jan – Jun 2025

30 Participants
14 Countries
Desk Review

Assessment of the Data Mentorship Programme

Qualitative assessment of UNAIDS' Data Mentorship Programme across the region. M31 combined a structured desk review with in-depth interviews of a purposive sample of 30 mentees, mentors and UN stakeholders drawn from 14 countries.

08

CLIENT
UNFPA

Health
Gender
Maternal Health

Sep 2024 – Apr 2025

12 KIIs
8 FGDs
4 Locations

Gender Inequality & Midwives' Capacity Study

Qualitative study of gender barriers limiting midwives' capacity to reduce maternal and neonatal mortality. M31 ran 12 KIIs and 8 FGDs across four urban and rural districts, with tools translated into local languages and ethics approval secured.

SELECTED WORK

Featured Projects

CLIENT 09
Busara Center

Insurance · Agriculture · Resilience

Oct 2020 – Nov 2022

600 CATI Surveys
30 Qual Interviews
3 Study Waves

INSURED Baseline, Midline & Endline

Evaluation of IFAD/Sida's INSURED climate-insurance programme protecting rural incomes. M31 ran CATI with 600 respondents and 30 qualitative interviews across baseline, midline and endline, with a focus on women's inclusion.

CLIENT 10
Busara

Education · Behavioural · Teachers

May – Jul 2023

2,000 Teachers
24 Pilot Tests
4 Languages

TaRL Motivational Barriers Study

Quantitative study of motivational barriers and levers shaping Catch Up teachers' delivery of Teaching at the Right Level. M31 ran 2,000 structured phone surveys in four local languages via SurveyCTO, with data cleaned in Stata.

CLIENT 11
Busara

Education · RCT · Behavioural

Apr – Oct 2024

Mobile Behavioural Labs
24 Tablets per Lab
3 Provinces

TaRL Testing Phase RCT – Mobile Labs

Randomised controlled trial using mobile behavioural labs to study teacher decision-making. M31 deployed 24-tablet labs across Lusaka, Eastern and Southern provinces, running paired daily sessions of computerised classroom games at MoE centres.

CLIENT 12
Jigsaw Education

Education · Teacher PD · Research

Dec 2024 – Jun 2027

3 Research Cycles
6 Schools per Cycle
30 Month Programme

Teacher Professional Development at Scale (DBIR)

Design-based implementation research optimising a teacher professional development package in Central Province. Iterative cycles test TPD impact and sustainability across six baseline schools, three in cycle one and six in cycle two.

SELECTED WORK

Featured Projects

Featured Projects (continued) — page 4 of 5.

13

CLIENT
Laterite

Agriculture
Gender
Livestock

Jan – May 2025

12 KIIs
2 Value Chains
Qual Research

Women's Roles in Dairy & Poultry Health

Qualitative study of women's lived experiences across Zambia's dairy and poultry value chains. M31 conducted 12 KIIs with gender leaders, animal-health providers and extension officers, ensuring diverse perspectives across provinces.

14

CLIENT
University of Toronto

Taxation
Local Governance
Economics

May – Aug 2022

2,200 Properties
20 Enumerators
GPS Random Walk

LoGRI Property Tax Survey

Property survey in Mansa for ICTD's Local Government Revenue Initiative. 20 enumerators captured external characteristics of 2,200 properties via a controlled random walk around GPS points, supporting equitable, transparent local revenue.

15

CLIENT
Columbia World Projects

Energy
Productive Use
Agriculture

May 2024 – Dec 2025

HH + PUE Surveys
Site Assessments
FGDs & Interviews

Mini-grid Site Audits & Ground Truthing

Ground-truthing energy audits for potential mini-grid sites in Zambia. A mixed-methods design combined household and productive-use surveys, mini-grid site assessments, farmer interviews and farm validation using mobile data tools.

16

CLIENT
Grassroot Soccer

Health
SRHR
Mental Health

Oct 2020 – Feb 2021

Surveys Quantitative
FGDs Qualitative
KIIs Stakeholder

Strong Bodies, Strong Minds – Baseline

Baseline evaluation of the Strong Bodies, Strong Minds project for young people living with HIV. A mixed-methods design established baselines for SRHR knowledge, mental health and HIV treatment adherence via surveys, FGDs and KIIs.

SELECTED WORK

Featured Projects

Featured Projects (continued) — page 5 of 5.

17

CLIENT
WWF Zambia

Conservation
Agriculture
Food Security

Nov 2023 – Mar 2024

KAZA
TFCA

KIIs
& FGDs

5
Eval Criteria

BENGO III Conservation & Food Security

External evaluation of conservation and food-security work in the Zambian KAZA TFCA. M31 assessed relevance, effectiveness, efficiency, sustainability and impact through KIIs, FGDs, surveys, document review, field visits and stakeholder workshops.

HOW WE DELIVER

End-to-End Research Capabilities

SurveyCTO
Digital Tools

17+
Major Engagements

01

Study Design

Sampling strategy, instrument design, ethics approval and enumerator training.

02

Field Collection

CAPI, CATI, FGDs and KIIs with real-time quality assurance and back-checks.

03

Analysis

Cleaning, weighting, statistical analysis and clear data visualisation.

04

Reporting

Funder-ready reports, policy briefs and actionable recommendations.

Partner with M31 Research

Global standards, deep local expertise — across Eastern & Southern Africa.

www.m31r.com

CORPORATE STRUCTURE

Company Overview

	Zambia	Kenya	Rwanda	Zimbabwe
Company Name	M Thirty One Research Limited	Messier Thirty One Research Kenya Limited	M31 Research Rwanda Limited	M Thirty One Research Consultancy (Private) Limited
Legal Status	Private Company Limited by Shares	Private Company Limited by Shares	Private Company Limited by Shares	Private Company Limited by Shares
Contact	zambia@m31r.com	kenya@m31r.com	rwanda@m31r.com	zimbabwe@m31r.com
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Established	2020	2024	2025	2024